

Aditya Birla Finance Ltd.

(A subsidiary of Aditya Birla Capital Ltd.)



ADITYA BIRLA  
CAPITAL

PROTECTING INVESTING FINANCING ADVISING

**By Speed Post/Email/WhatsApp**

**Notice under Rule 8(6) of Security Interest (Enforcement) Rules, 2002**

Date: 01.12.2020

To,

1.	Mothers Pride Education Personna Pvt. Ltd., Having Address at:- 11/77, West Punjabi Bagh, Delhi-110026. Email:-Kamal@presidiumonline.com Email:-Mpeppl2004@gmail.com Contact details:-9711209375	2.	M/s. Marvel Infra Projects Pvt. Ltd., R/O A-119, Ground Floor, Merra Bagh, Paschim Vihar, West Delhi, Delhi-110063. Email:- marvelinfraprojects2010@gmail.com Contact details:- 9311249199
3.	Mrs. Raj Rani Gupta, R/o A-172, Outer Ring Road, Merra Bagh, Paschim Vihar, West Delhi, Delhi-110063. Contact details:-9873308492	4.	Mr. Mahesh Kumar Bansal, R/o C-1/ 25, Near Sadar Colony, Sector-16, Rohini, North West Delhi, Delhi-110089. Contact details:-9711209375, 9311249199.
5.	Mrs. Sudha Gupta, R/o A-172, Outer Ring Road, Merra Bagh, Paschim Vihar, West Delhi, Delhi-110063. Contact Details:-9873308492	6.	Mr. Prateek Gupta, R/o A-172, Outer Ring Road, Merra Bagh, Paschim Vihar, West Delhi, Delhi-110063. Contact Details:-9873308492
7.	Mrs. Paras Gupta, R/o A-172, Outer Ring Road, Merra Bagh, Paschim Vihar, West Delhi, Delhi-110063. Contact Details:-9871030292	8.	Ms. Rubal, R/o 54 A Janta Flats, LAL QTRS, Punjabi Bagh West, Delhi-110026. Contact Details:-9654022863

**REF: LOAN ACCOUNT NUMBER LOAN AGAINST PROPERTY  
ABFLND\_LAP0000027557.**

**SUB: NOTICE OF 30 DAYS FOR SALE UNDER RULE 8(6) OF SECURITY INTEREST  
(ENFORCEMENT) RULES, 2002 FOR SALE OF SECURED ASSET I.E.  
PROPERTY BEARING NO.119, ENTIRE BASEMENT AND ENTIRE**

**Aditya Birla Finance Limited**

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Plot No. 17, 1st Floor, Vijaya Bank Building, Barakhamba Road,  
New Delhi - 110 001.

+91 11 4738 8800 | (F) +91 11 4738 8500 | Toll-free number 1800-270-7000

care.finance@adityabirlacapital.com | <https://abfl.adityabirlacapital.com>



Registered Office:-

Indian Rayon Compound, Veraval,

Gujarat -362 266

CIN: U65990GJ1991PLC064603



FB 097341

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**GROUND FLOOR, AREA MEASURING 300 SQ YARDS, BLOCK-A, JANTA CO-OPERATIVE HOUSE BUILDING SOCIETY, LTD., MEERA BAGH, PASCHIM VIHAR, NEW DELHI-110063 MORTGAGED WITH ADITYA BIRLA FINANCE LIMITED.**

Sir/ Madam,

1. That after availing the aforesaid loans you the above-named addresses committed defaults in repayments and in view of the continuous defaults of more than the time period stipulated under the relevant applicable guidelines/circulars for asset classification issued by Reserve Bank of India (RBI), your loan account(s) was classified as Non-Performing Asset (NPA) in accordance with the concerned guidelines issued by Reserve Bank of India (RBI).
2. That thereafter, a demand notice dated 27.05.2020 U/S 13(2) of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI Act) was duly served on you the addresses but you failed to make the payment of demanded amount within 60 days of the said notice and as such the secured creditor has taken physical possession of immovable property being " ALL THAT PIECE AND PARCEL OF flat/apartment being **Property bearing No.119, Entire Basement and Entire Ground Floor, area measuring 300 sq yards, Block-A, Janta Co-operative House Building Society, Ltd., Meera Bagh, Paschim Vihar, New Delhi-110063** in compliance of the provisions of the SARFAESI Act, 2002 and rules framed thereunder;
3. That thereafter, the authorized officer has obtained valuation of the secured asset from an approved valuer and in consultation with the secured creditor, has fixed the reserve price of the secured asset i.e. property bearing No.119, Entire Basement and Entire Ground floor, area measuring 300 sq yards, Block-A, Janta Co-operative House Building Society, Ltd., Meera Bagh, Paschim Vihar, New Delhi-110063 at Rs. **3,25,82,250/- (Rupees Three Crores Twenty Five Lakhs Eighty Two Thousand Two Hundred and Fifty Only).**
4. That the secured creditor has decided that the secured asset may be put to sale by holding public auction through E-auction mode.
5. That this sale notice of 30 days, at pre-sale stage, is being given to you the addressees in compliance of Rule 8(6) of Security Interest (Enforcement) Rules, 2002 and you

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are hereby informed and notified that the aforesaid secured asset shall be put to sale, in whole, by holding public auction through e-auction mode on “As is where is”, “As is what is”, and “Whatever there is” after 30 clear days from this notice on **15<sup>th</sup> January, 2021** (or any day thereafter).

6. That since the sale of secured asset will be effected by holding public auction through e-auction mode, the secured creditor shall cause a public notice as given under Security Interest (Enforcement) Rules, 2002, which is being published in two leading newspapers including one in vernacular language having wide circulation.
7. That the attention of you the abovenamed addresses is also invited to provisions of sub-section (8) of Section 13 (as amended w.e.f. 01.09.2016) of SARFAESI Act, 2002 in respect of time available, to redeem the secured asset.

**For Aditya Birla Finance Limited**

  
  
**Chitresh B.**  
**(Authorized Officer)**  
**1<sup>st</sup> Floor, Vijaya Building, N-17,**  
**Barakhamba Road, New Delhi-110001.**  
**Mobile No. 9205083582**

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CIN: U65990GJ1991PLC064603



FD 087742

ED593976911IN IVR:6968593976911  
SP MARKET ROAD BNPL SP HUB <110026>  
Counter No:11,01/12/2020,19:12  
To:MOTHERS PRIDE,PUNJABI BAGH  
PIN:110026, Punjabi Bagh S O  
From:ADITYA BIRL,VIJAY BANK BUILD  
Wt:44gms  
Amt:17.70(Cash)Tax:2.70  
<Track on www.indiapost.gov.in>  
<Dial 18002666868> <Wear Masks, Stay Safe>



ED593976908IN IVR:6968593976908  
SP MARKET ROAD BNPL SP HUB <110063>  
Counter No:11,01/12/2020,19:12  
To:MARVEL INFRA ,PASCHIM VIHAR  
PIN:110063, Paschim Vihar S.O  
From:ADITYA BIRL,VIJAY BANK BUILD  
Wt:33gms  
Amt:17.70(Cash)Tax:2.70  
<Track on www.indiapost.gov.in>  
<Dial 18002666868> <Wear Masks, Stay Safe>



ED593976899IN IVR:6968593976899  
SP MARKET ROAD BNPL SP HUB <110063>  
Counter No:11,01/12/2020,19:12  
To:RAJ RANI GUPTA,PASCHIM VIHAR  
PIN:110063, Paschim Vihar S.O  
From:ADITYA BIRL,VIJAY BANK BUILD  
Wt:44gms  
Amt:17.70(Cash)Tax:2.70  
<Track on www.indiapost.gov.in>  
<Dial 18002666868> <Wear Masks, Stay Safe>



ED593976885IN IVR:6968593976885  
SP MARKET ROAD BNPL SP HUB <110089>  
Counter No:11,01/12/2020,19:12  
To:MAHESH K BANS,ROHINI SECTOR 16  
PIN:110089, Rohini Sector 15 SO  
From:ADITYA BIRL,VIJAY BANK BUILD  
Wt:44gms  
Amt:17.70(Cash)Tax:2.70  
<Track on www.indiapost.gov.in>  
<Dial 18002666868> <Wear Masks, Stay Safe>



ED593976871IN IVR:6968593976871  
SP MARKET ROAD BNPL SP HUB <110063>  
Counter No:11,01/12/2020,19:12  
To:SUDHA GUPTA,PASCHIM VIHAR  
PIN:110063, Paschim Vihar S.O  
From:ADITYA BIRL,VIJAY BANK BUILD  
Wt:44gms  
Amt:17.70(Cash)Tax:2.70  
<Track on www.indiapost.gov.in>  
<Dial 18002666868> <Wear Masks, Stay Safe>



ED593976868IN IVR:6968593976868  
SP MARKET ROAD BNPL SP HUB <110063>  
Counter No:11,01/12/2020,19:12  
To:PRATEEK GUPTA,PASCHIM VIHAR  
PIN:110063, Paschim Vihar S.O  
From:ADITYA BIRL,VIJAY BANK BUILD  
Wt:44gms  
Amt:17.70(Cash)Tax:2.70  
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<Dial 18002666868> <Wear Masks, Stay Safe>



ED593976854IN IVR:6968593976854  
SP MARKET ROAD BNPL SP HUB <110063>  
Counter No:11,01/12/2020,19:12  
To:PARAS GUPTA, OUTER RING ROAD  
PIN:110063, Paschim Vihar S.O  
From:ADITYA BIRL,VIJAY BANK BUILD  
Wt:44gms  
Amt:17.70(Cash)Tax:2.70  
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<Dial 18002666868> <Wear Masks, Stay Safe>



ED593976845IN IVR:6968593976845  
SP MARKET ROAD BNPL SP HUB <110026>  
Counter No:11,01/12/2020,19:12  
To:RUBAL ,LAL QTRS PUNJABI B  
PIN:110026, Punjabi Bagh S O  
From:ADITYA BIRL,VIJAY BANK BUILD  
Wt:44gms  
Amt:17.70(Cash)Tax:2.70  
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