

Aditya Birla Finance Ltd.

(A subsidiary of Aditya Birla Capital Ltd.)



ADITYA BIRLA  
CAPITAL

PROTECTING INVESTING FINANCING ADVISING

NOTICE TO BORROWER/S OF AUCTION SALE

By Speed Post/EMAIL

Date: 15 September 2021

To,

1. M/s. Deyshar Fashions Private Limited (Borrower)

**AT:**

P-37, Manicktala Main Road, Kankurgachi,  
Kolkata- 700054

2. M/s JBS Tubes (India) (Co-borrower)
3. Mr. Surendra Kumar Agarwal (Guarantor)
4. Mrs. Hansa Devi Agarwal (Guarantor)
5. Mr. Mohit Agarwal (Guarantor)

**ALL ARE AT:**

122, Plot No. 115, J.N. Mukherjee Road, Ghusuri,  
Howrah- 711107

**ALL ARE ALSO AT:**

P-37, Manicktala Main Road, Kankurgachi,  
Kolkata- 700054

Sir/ Madam,

1. You are aware that pursuant to an application made by the Aditya Birla Finance Limited, having its office At Room No. 401, Camac Square, 4<sup>th</sup> Floor, 24 Camac Street, Kolkata – 700 016 (hereinafter called as “**ABFL**”), under Section 14 of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002 (54 of 2002) (hereinafter referred to as “**the said Act**”), the Learned District

ADITYA BIRLA FINANCE LTD.

*Richa Singh*

Authorised Officer



Magistrate, South 24 Parganas at Alipore passed an order dated 22<sup>nd</sup> November, 2019, directing to take possession of immovable property being "ALL THAT PIECE AND PARCEL OF of the Ground Floor admeasuring about 1800 sq. ft. of super built-up area together with proportionate share or interest in the land of Premises No. P-36, C.I.T. H.S. 12 Scheme- (M) VII, Maniktala Main Road, measuring about 1800 sq. ft. super built up area and thereabouts on the ground floor, P.S.- Manicktala, Kolkata-700054 together with proportionate right title and interest" (hereinafter referred to as "**the said property**") from the aforesaid borrowers and to hand over the same to the undersigned.

2. You are further aware that the undersigned, for and on behalf of Aditya Birla Finance Limited is now in possession of the said property.
3. You are also aware that under Section 13(4)(a) of the said Act read with Rule 8(5) of Security Interest (Enforcement) Rules, 2002, the undersigned is entitled to sell the said property by inviting tenders from public or by holding Public Auction or by Private treaty or E-Auction.
4. Now please take notice that the said property will be sold by the undersigned by Public E-Auction on 27 October 2021 at the web portal <https://sarfaesi.auctiontiger.net> from 11:00 a.m. to 3:00 p.m. with unlimited extensions of 5 minutes each. The date for inspection of the said property is fixed on 26 October 2021 between 11:00 a.m. to 4:00 p.m. The Reserve Price in respect of sale of the said property shall be Rs. 3,01,00,000/- (Rupees Three Crores One Lakh only). Bids are invited in sealed envelopes as per the procedure and the terms and conditions stated below:
  - i. The offers for the said property should reach the Office of the undersigned in a sealed envelope along with Demand Draft/Pay Order for Rs. 30,10,000/- (Rupees Thirty Lakhs Ten Thousand only) as Earnest Money Deposit on or before 27 October 2021 by 10:00 a.m. at Room No. 401, Camac Square, 4<sup>th</sup> Floor, 24 Camac Street, Kolkata – 700 016.
  - ii. The Demand Draft/Pay Order/RTGS should be drawn in favor of ABFL.
  - iii. The above amount shall be refunded to the unsuccessful bidders.

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*Richa Singh*

Authorised Officer